

Presented by The City of Central Point & The Chamber of Medford/Jackson County. Red, White and BOOM! brings our COMMUNITY TOGETHER!

Sponsorships are designed to help your business grow:

- Have direct access to 5,000 - 8,000 attendees from Jackson and surrounding Counties.
- Engage, network with and impress attendees.

Whether you're seeking new business, looking to jump-start your existing business or hoping to grow your relationships with key firms a partnership with this signature event is your chance to leverage your membership and increase your brand awareness with our community.



2018 Sponsors Opportunities

SOLD \$20,000 Presenting Sponsor Sold to The City of Central Point

\$10,000 Platinum Sponsor

Online Level Recognition
 Business Review Recognition
 Business Profile Page
 Event Webpage Banner Ad (6 months)
 Logo on Event Webpage
 Logo and URL on The Weekly Announcement

Media Level Recognition
 Recognition in Commercial TV
 Recognition in Commercial Radio
 Recognition in Press Release
 Logo on Poster

On-Site Recognition
 Primary Location Banner Placement
 Logo on LED Screen (on stage)
 Exclusive Promotional Material
 VIP Tent Naming Right
 Logo on Show Highlights Map

VIP Access
 20 VIP Parking Tickets
 30 VIP Tent Tickets
 50 Reserved Seating Tickets

Advertising Opportunities
 One Minute Ad Video Spot on LED Screen (Running Pre-Show & 1 Closer to Prime-time)

Social Media Recognition
 Recognition Throughout 6 Week FB Campaign

\$750 INDEPENDENCE 8 AVAILABLE

2 VIP Parking Tickets, 4 VIP Tent Tickets,
 8 Reserved Seating Tickets
 Logo on LED Screen

\$7,500 TITLE SPONSOR

SOLD!
 1 AVAILABLE

Giveaways@entrance

Online Recognition..... Business Review & Profile Page, Webpage, The Weekly Media Level Recognition Commercial TV & Radio, Press Release, Poster
 On-Site recognition Banner with Primary Placement, Logo on LED Screen
 VIP 10 VIP Parking Tickets, 20 VIP Tent Tickets, 30 Reserved Seating Tickets
 Advertising Opportunities 30 Second Ad Video Spot, LED Screen, Pre-Show
 Social Media Recognition 6 Week Campaign

\$5,500 PATRIOT SPONSOR 1 AVAILABLE

Giveaways@entrance

Online Level Recognition Business Review & Profile Page, Webpage, The Weekly Media Level Recognition Commercial TV & Radio Press Release, Poster
 On-Site Recognition Banner with Primary Location Placement, Logo LED Screen
 VIP..... 8 VIP Parking Tickets, 16 VIP Tent Tickets, 20 Reserved Seating Tickets
 Advertising Opportunities 30 Seconds Ad Video Spot, LED Screen, Pre-Show
 Social Media Recognition 6 Week Campaign

\$3,500 GOLD SPONSOR 6 AVAILABLE

Online Level Recognition Logo in Business Review, Webpage, The Weekly Media Level Recognition Commercial TV & Radio, Press Release Poster
 Advertising Opportunities 15 Seconds Ad Video Spot, LED Screen, Pre-Show
 On-Site Recognition Banner with Secondary Placement, Logo LED Screen
 VIP 6 VIP Parking Tickets, 12 VIP Tent Tickets, 16 Reserved Seating Tickets

\$2,500 KIDS PLAY AREA 1 AVAILABLE

Online Level Recognition .. Business Review & Profile Page, Webpage, The Weekly Media Level Recognition Commercial TV, Press Release & Poster
 On-Site Recognition..... Only Banner in Kids Area, Logo on LED Screen
 VIP 5 VIP Parking Tickets, 10 VIP Tent Tickets, 16 Reserved Seating Tickets

\$2,000 SILVER SPONSOR 8 AVAILABLE

Online Level Recognition Logo in Business Review & Event Webpage Media Level Recognition Commercial TV, Press Release, Poster
 On-Site Recognition Grass Area Banner Placement, Logo on LED Screen
 VIP 5 VIP Parking Tickets, 10 VIP Tent Tickets, 16 Reserved Seating Tickets

\$1,500 BRONZE SPONSOR 6 AVAILABLE

Online Level Recognition Logo in Business Review
 Media Level Recognition Commercial TV
 On-Site Recognition Banner at Entrance, Logo on LED Screen
 VIP 4 VIP Parking Tickets, 8 VIP Tent Tickets, 10 Reserved Seating Tickets

\$1,000 RED, WHITE & BOOM! SPONSOR 4 AVAILABLE

Online Recognition..... Logo in Business Review
 On-Site recognition Logo on LED Screen
 VIP3 VIP Parking Tickets, 6 VIP Tent Tickets, 10 Reserved Seating Tickets



CELEBRATE THE 4TH WITH A BOOM!

Wednesday, July 4th | 5:30 PM | Jackson County Fairgrounds

PRESENTED BY

The Chamber of Medford/Jackson County and The City of Central Point!



INVEST NOW

AVAILABLE TO MEMBERS ONLY

NAME: _____ Title: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNATURE : _____

DATE: _____ **SPONSORSHIP TYPE** _____

SPONSOR INVESTMENT CASH _____

SPONSOR INVESTMENT IN-KIND (50% Value) _____

SPONSOR DONATION Amt. _____

PAYMENT DATE: _____

PAYMENT INFORMATION

VISA MASTERCARD CHECK

NAME OF CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

* SPONSORSHIP OPPORTUNITIES ARE LIMITED IN QUANTITY. IN-KIND INVESTMENT BENEFITS ARE 50% VALUE OF CASH

ADDITIONAL OPPORTUNITIES A LA CART

Patriot Tables
\$75 Member, \$150 Non-Member

15 Sec Ad Video Spot, LED Screen
\$250 Member, \$300 Non-Member

30 Sec Ad Video Spot, LED Screen
\$350 Member, Non-Member N/A

1 Minute Ad Video Spot, LED Screen
\$750 Member, Non-Member N/A

9' x 2' Vertical Banner on Side of LED Screen @Entrance (Near Beer Garden)
\$1,250 (Max 2), Non-Member N/A

Social Media A La Cart, Monetary Promotions Include:
Seven day event partner promo
Three day business highlight promo
Three day branding boost promo
\$500 , Non-Member N/A