



FOR IMMEDIATE RELEASE

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**Medford & Jackson County Chamber Launches New Southern Oregon Strong Campaign in Action to Help Business Succeed during COVID-19 World Health Crisis**

MEDFORD, OREGON- The Chamber of Medford and Jackson County is launching a new campaign to help employers and employees comfortably access the resources they need during the Coronavirus outbreak.

“The Chamber is the catalyst for bringing people together and yet we know we have to do just the opposite. We are working overtime to navigate our way through the challenges presented to us,” said Brad Hicks, President & CEO of The Chamber of Medford and Jackson County, “we are meeting those challenges, head on, by reworking our programs to be delivered virtually and we are excited to announce (S.O.S.) Southern Oregon Strong!”

S.O.S, or Southern Oregon Strong, is a nod to the resilience of business in the Rogue Valley. The Chamber wants citizens of Jackson County and beyond to feel comfortable accessing the resources they need during these trying times by placing them all in one convenient location.

On Southern Oregon Strong, local, state, and federal updates and assistance is listed, as well as Chamber member restaurants that are providing takeout, delivery, or curbside service options while Executive Order 20-07 is in effect in the State of Oregon. Additional resources such as ways to work remotely, Coronavirus data, and press releases regarding COVID-19 are also on the SOS page.

The Chamber of Medford & Jackson County’s mission is to Help Business Succeed by being your catalyst, convener, and champion. For more information about The Chamber, or to access #SouthernOregonStrong, visit our website at [www.medfordchamber.com](http://www.medfordchamber.com).

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If you would like more information about this topic, please contact Brad Hicks at The Chamber of Medford & Jackson County, via email at [brad@medfordchamber.com](mailto:brad@medfordchamber.com) or by phone at 541-608-8514.