



# 2019 Business Review EDITORIAL GUIDELINES

## INDUSTRY FOCUS AREAS

### **JANUARY — Banking & Finance**

- » Business Loan Financing
- » Consumer Banking Preferences Go Remote & Digital
- » Top Trends in Banking Services

### **FEBRUARY — Technology & Natural Resources**

- » Trends & Technologies in Digital Learning
- » HR & Tech: Making Your Workplace a Valuable Asset
- » The Latest & Greatest Technology “Must Haves”

### **MARCH — Healthcare**

- » Top Wellness Trends That are Taking Off
- » Put Healthy Lives Under One Roof
- » The Picture of Health: What Healthcare Looks Like in 2019
- » Bringing the Fitness Studio to the Office

### **APRIL — National Small Business Month**

- » Strategies to Manage Human Capital
- » Overcoming Barriers to Innovation
- » Taking Your Business from Pennies to Profits
- » Turning A Business Idea into Revenue
- » Financial Security – Finding Small Business Loans & Growth Capital

### **MAY — National Tourism Month**

- » All Work & Some Play – Extending Business Trips for Fun
- » Hidden Gems of Southern Oregon
- » Tips for Planning Your Travel in a Changing Climate

### **JUNE/JULY — Education & Innovation**

- » S.T.E.M. & Teaching Skills for Students to Compete Globally
- » How Education & Training Impacts Our Economy
- » Adult Education & Prepping for Secondary Careers
- » Ageism in Marketing & Workforce Issues
- » “Soft Skills” Training Critical in Leadership Development

### **AUGUST — Real Estate & Construction**

- » Building Trends in Southern Oregon
- » Housing & Development Forecast for the Rogue Valley
- » Oregon: A Prime Destination of the Future Anticipates Diverse Housing Needs

### **SEPTEMBER — Transportation**

- » Flying High – Air Transportation’s Growing Options
- » Changing Direction: Transportation in Southern Oregon
- » Uber, Lyft, Taxis & Car Rentals Play Critical Role as Market Grows

### **OCTOBER — Leadership & Workplace**

- » Dealing with Difficult People at Work
- » Helping Multi-Generations Function in the Workplace
- » Developing a Leadership Mindset in Emerging Leaders
- » Work/Life Balance Revisited
- » Offering Win-Win Perks to Millennials

### **NOVEMBER — Energy**

- » Moving Towards an Energy Future
- » Artificial Intelligence & Energy
- » Predictions for the Future of Energy

### **DECEMBER — Science & Technology**

- » Refining Cyber Security in Your Organization
- » Technology Meets Science for Innovative Products
- » Tech Wonders in 2019

## EDITORIAL & ADVERTISING OPPORTUNITIES AVAILABLE

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—THE SUBMISSION DEADLINE IS THE 10TH OF EACH MONTH FOR NEXT MONTH’S ISSUE—