



2018 Business Review EDITORIAL GUIDELINES

INDUSTRY FOCUS AREAS

JANUARY: Banking and Finance

- » Getting Ready for Taxes
- » Balancing Business Development and Worth
- » Women in Business
- » Where the Jobs Are

FEBRUARY: Technology & Natural Resources

- » Southern Oregon Treasures
- » What Tools Your Business Needs
- » State of Water in Oregon
- » Timber Industry

MARCH: Healthcare

- » Healthcare Statistics and Challenges
- » State of Taxes, Healthcare and the US
- » New Pathways of Care
- » Safety Concerns for a Healthy Community
- » Senior Care Realities

APRIL: National Small Business Month

- » Helping Small Companies Win Big Business
- » Tips For Small Business Owners During Tough Economic Times

MAY: National Tourism Month

- » Southern Oregon's World-Class Hospitality
- » Trends in Tourism
- » Entrepreneurship in Tourism and Hospitality

JUNE/JULY: Education Innovation

- » Using 'STEAM' as a Competitive Boost
- » Education Technology Trends to Watch
- » Maker Movement – Much Ado About Something

AUGUST: Real Estate & Construction

- » Oregon's State of Housing and Development
- » Building: The Foundation for Oregon's Future
- » Manufacturing: Innovating and Creating

SEPTEMBER: Transportation

- » Transportation Update
- » New Air service, Highway 62 & Transit?
- » Inspiring Innovations for the Future of Transportation
- » Chamber's Update

OCTOBER: Leadership & Workplace

- » Diversity in the Workplace
- » Importance of Workplace Happiness
- » Leadership Class Kicks-off the New Year
- » Turning Managers into Leaders

NOVEMBER: Energy

- » Renewable & Alternative Energy
- » Population Changes & The Environment
- » Energy Policy & the US
- » Electrical Cars?

DECEMBER: Science & Technology

- » Connecting Business Through Technology & Science
- » Budding Developments; Cool Contemporary
- » Tech Innovations



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ARTICLE SUBMISSION GUIDELINES

WE ARE EAGER TO HEAR FROM YOU!

IF YOU HAVE MATERIAL YOU'D LIKE TO SUBMIT FOR PUBLICATION IN THE BUSINESS REVIEW, PLEASE READ THE GUIDELINES LISTED BELOW

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Author Guidelines

OBJECTIVE

The Business Review is The Chamber's online publication of articles and information for Chamber Members and the Business Community. We feature articles relating to the business industry. Topics can include: Banking and Finance, Technology & Natural Resources, Healthcare, Tourism, Education Innovation, Real Estate & Construction, Transportation, Leadership & Workplace, Energy, Science & Technology as well as community updates and Members FYI's.

Articles should address business issues and perspectives, and be written in an educational format.

- » Article length may range from 350 - 650 words.
- » All articles must be submitted electronically via e-mail attachment in text (.txt), or MS Word (.doc) format.
- » Every article should be supported by one or more hi-res color images, graphs, charts, or other illustrations and provide a caption.

- » Submit graphics files as attachments in high resolution TIF, JPG, or EPS format. Please do not imbed images into the document.
- » Headshot and bio of author is highly recommended.
- » Updated logo of business must also be high resolution TIF, JPG, or EPS format.
- » All image files should be clearly named with a descriptive file name (Example: "Recycling Photo .EPS") Do not send unlabelled images.
- » Authors must secure permission to reproduce images or other material obtained from other sources and provide an appropriate credit line. Articles can only be accepted if the editors have proper permission and the information has not been previously widely circulated to this readership.
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