



# THE CHAMBER VOICE

***YOUR ADVOCATE FOR BUSINESS SUCCESS.***

**2026**

***PUBLICATION GUIDE***



***The Chamber Voice*** is your quarterly resource for championing business success in Medford and Jackson County. Our publication celebrates the achievements of local businesses, shares inspiring stories of growth and innovation, and provides insights that empower our community to thrive.

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Each issue reaches thousands in our community with a broad online audience to connect you to the people, ideas, and opportunities driving progress in Southern Oregon.





# ADVOCACY. COMMUNITY. BUSINESS.

Advertising in *The Chamber Voice* is your opportunity to connect with the heart of Southern Oregon's business community.

As your advocate for business success, our publication opens doors for businesses—from local startups and nonprofits to established regional brands—to make a meaningful impact in Medford and Jackson County.

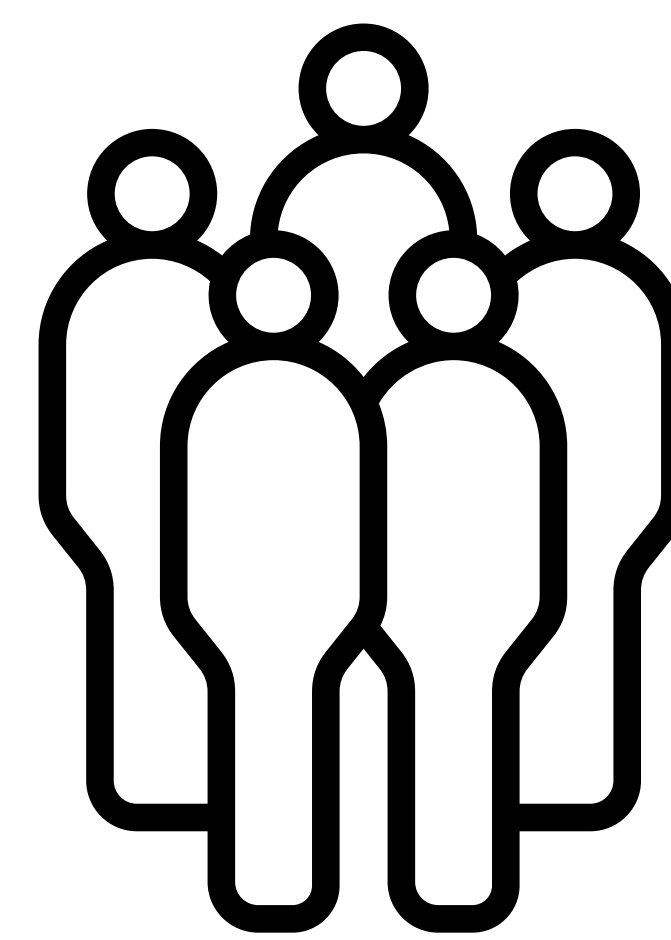
We live here, we work here, and we know how to help you reach the audience that matters most.

Published quarterly, *The Chamber Voice* keeps your brand visible for three months, offering repeated exposure as readers return to each issue for insights and updates.

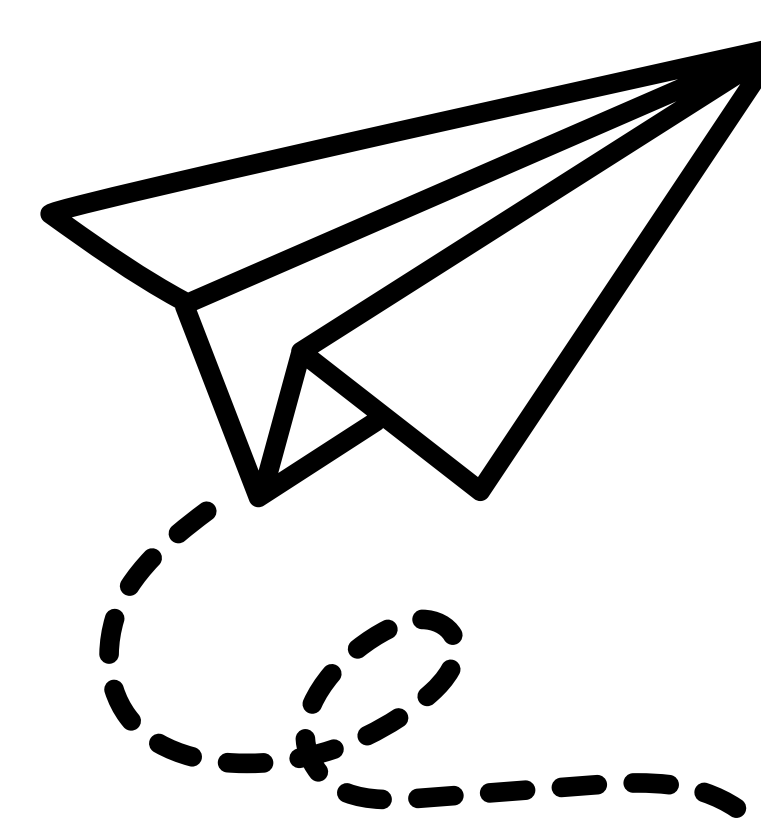
With exclusive access to a community-focused audience, your message reaches readers who value quality, local connection, and business leadership.

As the official publication of The Chamber of Medford & Jackson County, *The Chamber Voice* adds credibility and influence to your brand. When you advertise with us, you align with a trusted, vibrant network dedicated to economic growth and community success.

Let *The Chamber Voice* be your bridge to an audience that values where they live, where they shop, and who they support.



over 1,000 local businesses represented through membership



network of 3,400+ recipients per quarterly distribution



direct visibility among Southern Oregon's most influential decision-makers





# 2026

## *THE CHAMBER VOICE* ADVERTISING GUIDE

**Submit to:** [alex@medfordchamber.com](mailto:alex@medfordchamber.com)

### FILE SUBMISSION GUIDELINES

**Images:** High-resolution RGB .jpg or .png (300 ppi or higher), and .eps or .ai files for logos.

**Ads:** PDF or High-resolution JPG, with all fonts embedded or converted to outlines.

**Copy/Text:** Small stories (300-600 words) or longer stories (up to 1200 words) should be submitted as a .doc files with no restrictions set.

**Links:** All hyperlinks should be active, and include the full link and it's intended location.

**Note:** Ads that do not meet these specifications will be rejected and will need to be resubmitted before publishing. Changes made may incur additional production fees.

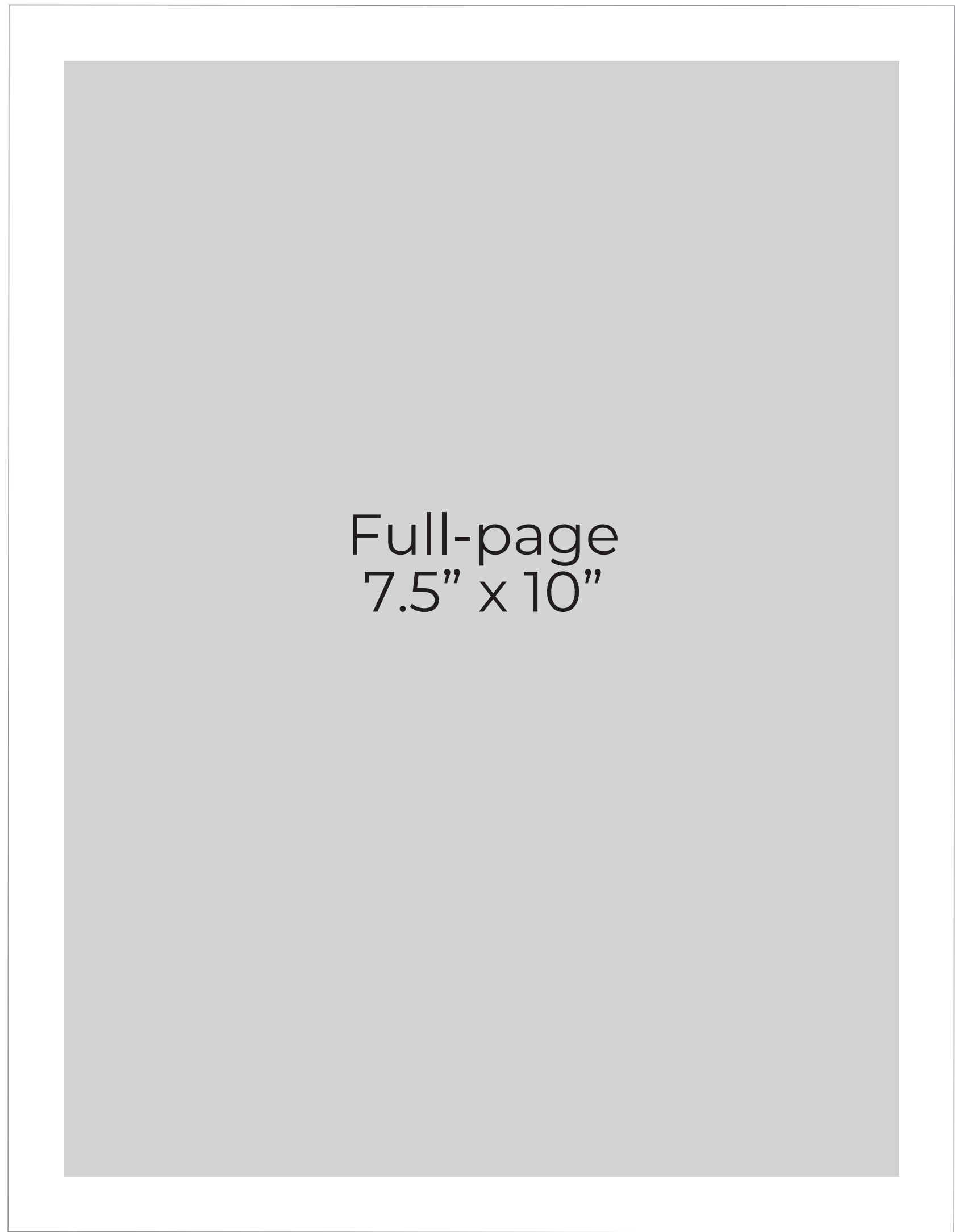
**Terms:** Payment is due in advance. Advertisers and advertising agencies assume liability for all contents of advertisements and responsibility for any claims arising there from made against The Chamber of Medford & Jackson County. Publisher assumes no liability for errors and omissions in submitted advertisements. All benefits, services, marketing and fees are subject to change.

# DIGITAL ADVERTISING & VISIBILITY PACKAGES

*Want to promote your business?*

We've created a comprehensive view of all available digital advertising and visibility packages associated with **The Chamber Voice**, **The Weekly** (The Chamber's weekly newsletter), and our **website**!

Packages are grouped by business advertising, leadership-level partnerships, and nonprofit visibility options.



## PAYMENT PLAN GUIDELINES

Single ads under \$600:  
**Paid in full**

Bundles \$1,250-\$2,500:  
**Two payments**

Bundles \$2,500-\$5,000:  
**Quarterly payments**

Leadership-level packages:  
**Customized payment plans**

## SINGLE-ISSUE CHAMBER VOICE ADVERTISING

**FULL PAGE**

**\$600 per issue**

**1/2 PAGE**

**\$350 per issue**

**1/4 PAGE**

**\$200 per issue**

Single-issue advertising is available as an entry option.  
Bundles are encouraged for greater value and consistency.



# CORE DIGITAL BUNDLES

PUBLIC/RATE CARD

## DIGITAL PRESENCE BUNDLE

- ¼-page ad in **The Chamber Voice** (1 issue)
- Website ad via sidebar (3 months)
- 1 ad in **The Weekly** newsletter

*Best for:*  
*Entry-level digital visibility*

**\$1,250 annually**

## BUSINESS VISIBILITY BUNDLE

- ½-page ad in **The Chamber Voice** (2 issues)
- Website ad of choice (6 months)
- 2 ads in **The Weekly** newsletter
- Social media mention at **The Chamber Voice** release

*Best for:*  
*Consistent year-round presence*

**\$2,500 annually**

## PREMIER DIGITAL BUNDLE

- Full-page ad in **The Chamber Voice** (1 issue)
- Website ad of choice (12 months)
- 4 ads in **The Weekly** newsletter
- Priority social media mention at **The Chamber Voice** release

*Best for:*  
*Elevated brand visibility*

**\$4,500 annually**

# LEADERSHIP-LEVEL DIGITAL PACKAGES

SELECTIVE

Leadership-level packages are relationship-based and not included on the public rate card. These are offered to a limited number of mission-aligned, high-giving members.

## Chamber Voice Leadership Partner

\$7,500–\$10,000 annually

Best for:  
Chamber champions

- Full-page ad in **The Chamber Voice** (all 4 issues)
- 1 Leadership Perspective article in **The Chamber Voice**
- Leadership Partner recognition in **The Chamber Voice**
- Priority placement in **The Chamber Voice**

## Comprehensive Digital Leadership Package

\$15,000–\$20,000 annually

Best for:  
Strategic investors

- All Leadership Partner benefits above
- Website advertising (12 months)
- Quarterly ads in **The Weekly** newsletter (4 per year)
- Cross-platform amplification



# NONPROFIT VISIBILITY OPTIONS

## MISSION-BASED

Nonprofit opportunities are designed as community storytelling features rather than discounted advertising.

### NONPROFIT SPOTLIGHT

- ¼-page community spotlight in **The Chamber Voice**
- Story-focused nonprofit impact content
- Clearly labeled as Community Spotlight

**\$150-\$200  
per issue**

### COMMUNITY IMPACT DIGITAL PACKAGE

- 1 nonprofit spotlight in **The Chamber Voice**
- 1 nonprofit highlight in **The Weekly** newsletter
- 1 nonprofit spotlight or highlight on website

**\$500-\$750  
annually**

### SPONSORED NONPROFIT FEATURE

- Business underwrites a nonprofit spotlight
- Nonprofit receives visibility
- Business receives goodwill recognition
- *Chamber retains full business-rate revenue*